

ISEP Introduction to Net Zero



Learn Net Zero.

Understand Key Drivers.

Begin Climate Action.

About ISEP

UK's leading environmental and sustainability body, the Institute of Sustainability and Environmental Professionals (ISEP), is the global membership organisation for individuals committed to driving sustainable change across government, business and society. ISEP sets the benchmark for sustainable leadership, skills, knowledge and professional practice to empower environmental specialists, sustainability generalists and emerging changemakers through evidence-led insights, world-class training and robust professional standards.

Course Overview

This is a short course structured to provide participants with a succinct overview of what Net Zero means in response to the climate crisis. With a strong focus on organisations, the course explains how an organisation can adopt the Net Zero concept, the reason behind why it needs to adopt it, what actions it can take, and how to promote Net Zero in a way that avoids greenwashing.

By gaining knowledge of these strategies, the participant can guide their organisation on a journey towards Net Zero and raise awareness across the business. Finally, completing this course will make participants familiar with the concept of Net Zero, allowing them to understand its key role in environmental sustainability, and encouraging sustainable practices.

Target Audience

- Suitable for all job roles and sectors
- Ideal for individuals seeking baseline knowledge on net zero in their own capacity

Prerequisites

- None. There are no formal entry requirements

Learning Outcomes

There are four Learning Outcomes for ISEP Introduction to Net Zero which correspond to the sections of the course:

1. What does net zero mean?
2. Why net zero?
3. What can my organisation do about it?
4. How should we communicate net zero in a way which avoids greenwash?

Training Methodology

- Virtual delivery

Duration

- 2 Hours

Course Assessment

- This course is not assessed.

Further Progression

- ISEP Sustainability Skills for Managers

Bridge Awareness to Action. Empower Your Workforce. Embed Net Zero Culture.

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